








Now with
Mobile CRM

Easy Trade is an integrated trading management software that enables the trading, merchandising and retail operations in several verticals such as general trading, commodities, daily retail, textiles and machinery spares and tools. Easy Trade has the following modules to manage the retail consumer trading activities as stated below



EASY TRADE Modules

| | | | | | | |
|---|---|--|---|--|---|--|
|  Sales Management |  CRM Management |  Purchase Management |  Inventory Management |  Financial Management |  Admin Management |  MIS Reporting |
|---|---|--|---|--|---|--|

Sales Management



| Feature | Description |
|------------------------------|---|
| Price List | <ul style="list-style-type: none"> • Ability to fix the selling price for the items against each receipt • Feature to fix the Margin against the Lower / Higher and Average Cost Purchased • Ability to have separate price list for promo items and special items • Ability to fix the price list against Customer Group / Category / Customer/ Region |
| Discount | <ul style="list-style-type: none"> • Ability to have discounts at Multiple levels against Item Group / Sub Group and Individual Item Wise |
| Cash Invoice | <ul style="list-style-type: none"> • Option to have Customer Reference and Shipping Address |
| Credit Invoice | <ul style="list-style-type: none"> • Can have a different Billing and Shipping Address. • Trading/Commercial Invoice without Excise • Service Invoice for the services provided by company. • Export Invoice management • Packing Slip Generation • DC Print Incorporation with Invoice Printing. |
| Sample of FOC Invoice | <ul style="list-style-type: none"> • Ability to account the sample sale directly to expenditure |
| Sales Order | <ul style="list-style-type: none"> • Ability to Log Order with Validity • Ability to have Multiple Schedules for different Items • Ability to convert the approved Quote into Order • Provision to amend the pending sale orders |
| Sales Return | <ul style="list-style-type: none"> • Ability to handle return with the batch number • Ability to handle the Return without reference • Ability to adjust the Sales Return against the Invoice for Exchange • Auto Creation of Sales Return / Credit Note Journal Provisionally |
| Reports | <ul style="list-style-type: none"> • Item Wise Sales Turnover across months • Sales Register Item Wise • Item Group/ Subgroup / Item Wise Profit Analysis • Sales Trend Analysis against Projection • Sale Order Status • Know the orders scheduled for the day • Late Delivered Orders |

CRM
Management



| Feature | Description |
|------------------|--|
| Enquiry | <ul style="list-style-type: none">• Ability to register new enquiries with validity period.• Know the enquiries pending for quote |
| Quotation | <ul style="list-style-type: none">• Ability to build quote for an item or against pending enquiry with validity period and required terms and conditions.• Know the quotations that are awaiting for approval• Provision to amend the quotation• Know the quotation which are going to be expired |
| Proforma | <ul style="list-style-type: none">• Ability to raise Proforma Invoice that declares the price with other terms and condition to provide the goods to the customer. |
| Reports | <ul style="list-style-type: none">• Enquiry Vs Quote• Quote Vs Sale Order |

Purchase Management



| Feature | Description |
|---|--|
| Purchase Request | <ul style="list-style-type: none"> Request against Re-Order-Level Manual Request with Schedule for each item Ability to validate Minimum Order Quantity Ability to Short Close the purchase request. Ability to check the request status till receipt |
| Offer | <ul style="list-style-type: none"> Ability to send offer request to multiple vendors and choose the best offer. |
| Item Rate Mapping against Supplier | <ul style="list-style-type: none"> Ability to handle the Item rate specific for each supplier with packing and multiple discount without PO to handle in receipt On approval of offer the rate details will be mapped to supplier |
| Purchase Order | <ul style="list-style-type: none"> Optional configuration to create PO without Request Ability to generate PO from Offer Ability to specify the Discounts and Packing Costs for each item Ability to have multiple schedules at multiple locations Ability to view the purchase history Ability to Amend the PO Ability to View the Expired PO Know the Pending PO for Receipt Ability to email the PO |
| Goods Receipt and Inspection | <ul style="list-style-type: none"> Configurable Feature to account non PO item in Goods Receipt Ability to Account the Shortage after Inspecting each Item Ability to enter the MRP Ability to specify the Discounts and Packing Costs for each item Ability to set a batch number and expiry. Ability to move to the hold or move to Stock Bin after Inspection Get the List of Rejection and Shortage Items in GRN Know the GRN awaiting the Bill Accounting Ability to email the GRN and Inspection Advice Auto Creation of Stock Journal Provisionally |
| Purchase Return | <ul style="list-style-type: none"> Ability to handle the Return Item from Stock and rejections Auto Creation of Debit Note Journal Provisionally |
| Branch Purchase Order | <ul style="list-style-type: none"> Ability to Raise a PO to other branch for material request. Know the pending Branch PO for which materials to be received. |
| Branch Purchase Receipt | <ul style="list-style-type: none"> Ability to receive the Branch Items against the PO. |
| Reports | <ul style="list-style-type: none"> Purchase Rate History Purchase Index Purchase Abstract Report Vendor rating Stock Statement ABC Analysis Inventory Summary |

Inventory Management



| Feature | Description | |
|--|--|---|
| Material Request | <ul style="list-style-type: none"> Manual Request against the Schedule. | |
| Material Issue | <ul style="list-style-type: none"> Configurable material issues against Request or without request. | |
| Material Return | <ul style="list-style-type: none"> Handle return of unused material. | |
| Stock Conversion | <ul style="list-style-type: none"> Ability to convert the Bulk packing to retail small packages Ability to revalue the stock item | |
| Stock Adjustment | <ul style="list-style-type: none"> Provision for handling excess or shortage accounting | |
| Stock Reconciliation | <ul style="list-style-type: none"> Reconcile the physical stock with system stock and make appropriate adjustments to match the inventory. | <ul style="list-style-type: none"> Auto Creation of Stock Journal. |
| Receipt Bill Accounting | <ul style="list-style-type: none"> Provision for making Bill accounting request for goods that are received and inspected <ul style="list-style-type: none"> Approval of Bill Accounting Request Pending GRNI's For Bill Accounting Request Pending Bill Accounting Requests for Approval Bill Accounting made for past period | |
| Branch Transfer issue | <ul style="list-style-type: none"> Ability to Transfer Material to Other branches based on the branch PO | |
| Returnable & Non Returnable | <ul style="list-style-type: none"> Ability to send and receive auxiliary items of the main product through returnable documents. Ability to send product kits and testing materials through non returnable document. Provision to receive and transfer non inventory items like kits, jigs of third party for testing and assembling (Third party Returnable & Non Returnable) | |
| Bin Transfer | <ul style="list-style-type: none"> Ability to transfer the item from one location to another location within branch/ premises. | |
| Reports | <ul style="list-style-type: none"> Binwise Stock Statement Department wise material issue Material issue Abstract Item List below ROL Non Moving Item List | |

Financial Management



| Feature | Description |
|--|--|
| Chart of Accounts | <ul style="list-style-type: none"> Define Multiple Level Account Heads in Account Tree |
| Money Receipt | <ul style="list-style-type: none"> Provision for Cash Receipt with Adjustments Provision for Bank Receipt with Adjustments |
| Money Payment | <ul style="list-style-type: none"> Provision for Cash Payment with Adjustments Provision for Bank Payment with Adjustments Provision for Auto Payment |
| General Journal | <ul style="list-style-type: none"> Provision to create yearly opening and closing Journals Provision for making various voucher entries like <ul style="list-style-type: none"> o Contra Journal o General Journal o Credit Note o Debit Note o Sale Journal o Purchase Journal Provision to view the stock / sales and purchase journal that are auto created Provision to Approve the Journals before Posting |
| Bank Reconciliation | <ul style="list-style-type: none"> Ability to handle the cheque bounce and covering letters for correspondence Know the reconciled and to be reconciled records |
| Debtor and Creditor Outstanding | <ul style="list-style-type: none"> Age wise Debtor and Creditor handling Provision for handling Confirmation of Accounts Know the overdue bills pending for payment and receipt |
| Commission Management | <ul style="list-style-type: none"> Ability to handle bill wise dealer commission for a period based on customers outstanding dues. Ability to generate provisional journal for the commission dues. |
| Account Registers | <ul style="list-style-type: none"> Day Book Cash Book Bank Book Voucher Search screen based on various parameters Journal Registers |
| Reports | <ul style="list-style-type: none"> Gross Margin age wise analysis Ledger Details Statistical Reports Purchase Register Sale Register Cash Flow Fund Flow <p>Final Accounts</p> <ul style="list-style-type: none"> Trial Balance Profit and Loss Statement Balance Sheet Statement |

Admin Management

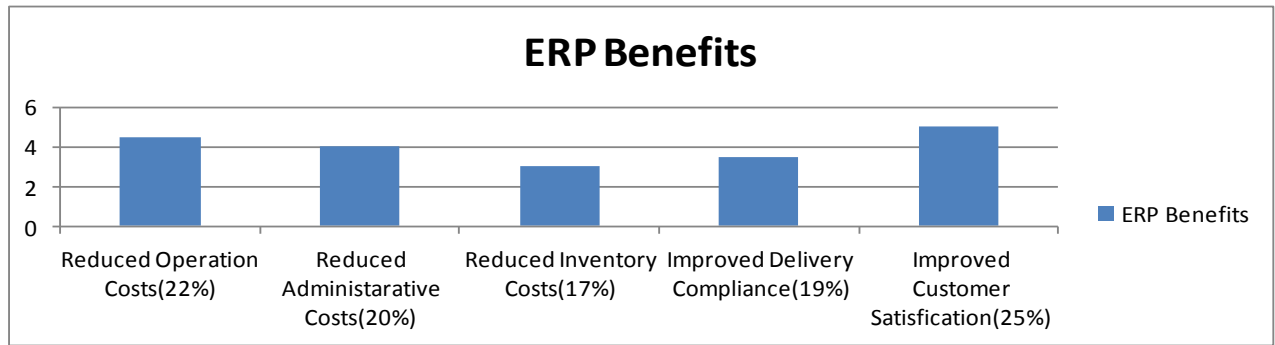


| Feature | Description |
|---------------------------|--|
| Product Master | <ul style="list-style-type: none"> Ability to create products with various classifications like Group, Subgroup, category and with some basic parameters like shelf life, UOM, Bin, ROL, MOQ. |
| Party Master | <ul style="list-style-type: none"> Ability to create party with address, Debit/Credit limit days & Debit/Credit value. Ability to create multiple shipping addresses for a party. Provision to map contact person for a party with all relevant details like name, designation, mobile no., email. Customer Price List Dealer – Customer Mapping, Discount and Commission percentage Mapping |
| Other Key Masters | <ul style="list-style-type: none"> Ability to create basic Terms & Condition and default it to specific transaction documents Configure the QC-Document provision and link the documents so that to have quality control for products on that specific document. Ability to create Quality parameters and provision to map the same with products. |
| User Credentials | <ul style="list-style-type: none"> Ability to create user group and map the menu and activity rights to the group. Ability to create the user and map them to user group. User group rights will be applicable for the users. |
| Additional Masters | <ul style="list-style-type: none"> Other additional masters available are, <ul style="list-style-type: none"> o Vehicle master o Currency master with conversion value o Location master o Bin master o Make master o UOM master o Item Group/Sub Group master based on which financial postings can be done optionally o Label master – For invoice printing o Department Master o Document Prefix master – Ability to generate prefix for each documents |
| Branch mapping | <ul style="list-style-type: none"> Ability to map products and party of one branch to another branch on a whole or based on selection. |

MIS Reporting



| Feature | Description |
|--------------------------------|---|
| Inventory Summary | <ul style="list-style-type: none"> Ability to know the birds eye status of inventory items Branch wise, Binwise, Item group wise, Category wise with multiple dimension i.e., information like how much qty is pending in indent, PO, Inspection and current stock of that item, also how many pending enquiries, quotes, orders that need to be dispatched with net available and net required qty. |
| ABC Analysis | <ul style="list-style-type: none"> Ability to know the actual classification of items based on stock consumption and stock value for a given period Identify the overstock items for which stock value classification is high and consumption classification is less. Ability to analyze with multiple criteria like item category, group and subgroup. |
| ROL Items | <ul style="list-style-type: none"> Know the items for which stock quantity is lesser than the reorder level fixed in the master. Based on procurement type, reorder level and minimum order quantity fixed for an item an auto indent will be raised when the stock level goes below the reorder level. |
| Non Moving Items | <ul style="list-style-type: none"> Know the items stock qty, value and last transaction date for which there is no any stock movement for the given days. |
| Quote Status | <ul style="list-style-type: none"> Know the quotes that are to be expired shortly Know the quotes that are approved and awaiting for sale order |
| Sale Turnover | <ul style="list-style-type: none"> Ability to know the monthly sale turnover for a financial period in party wise, Party group wise and product wise. |
| Margin Analysis | <ul style="list-style-type: none"> Ability to know the profit margins for the sales made for a period with two different options party wise and product wise. |
| Vendor Rating | <ul style="list-style-type: none"> Know the rating for supplier for a specific period based on quality and delivery score |
| Binwise Stock Statement | <ul style="list-style-type: none"> Know the inventory status of items Binwise opening, receipts, issues and closing with Quantity and Value. |
| Statistics Report | <ul style="list-style-type: none"> Know the exact number of transactions made on each documents for a period with further drilldown to each document level. |
| Sales Scheduled | <ul style="list-style-type: none"> Know the sale orders that are to be dispatched on the day |
| Sale Order Status | <ul style="list-style-type: none"> Ability to know the pending status of sale order with following information like Scheduled date, Scheduled Qty, Dispatch Qty, Pending Qty, Quantity on hand and due by days. |



Key Features

- Interface with Barcode printers and scanners
- Weighing Scale Integration
- E-Mail/SMS Integration
- Online release of new features/ updates
- Adaptable with mobile devices to an extent
- Secured Access to application based on user credentials
- Configurable/easy customizable templates
- Adaptable for On-premise server model too...

Benefits

- Easy Data Migration of masters through excel sheet
- Forward/Backward tracking of reference documents
- Bills / Challan attachment option in transactions
- Sale Order request, collection operations of sale executives with mobile devices
- Statutory documents/reports in required format
- Inventory Control & Planning facilities.
- Batch enabled items with optional expiry date.
- Wish List Integration with Transactions.

EASY DESIGN SYSTEMS PRIVATE LIMITED

Site No.8, VIP Nagar, Civil Aerodrome Post, Coimbatore - 641 014, Tamilnadu, India.

www.easydesignsystems.com

sales@easydesignsystems.com

+91 98946 06972

+91 99942 32223